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Date: September 29, 2016 at 1:42:09 AM PDT
To: bc-volunteer <bc-volunteer@googlegroups.com>
Subject: [BC-Volunteer] Fwd: NEED LEADERS for tasks
Reply-To: bc-volunteer@googlegroups.com

Only 5 weeks until the election. In one week, the mail-in ballot will arrive at voters' mailbox.

We have people working on the following:

- Library Information Booth: Caian is coordinating it. Many people signed up.
- biweekly Sunday Information Meeting: Xiaowen is hosting it.
- yard signs: Minna orders them and Alan is coordinating the delivering.
- mailers: First mailer is sent. Ignatius is leading the 2nd mailer. Jon is working on the third.
- Canvassing: some individuals are doing it, but not in an organized scale. Xiaowen manages the e-canvasser software. But we need coordinator for volunteers.

What we still need people to lead:

- Phone banking:
 - script. Wendy (Luke's wife) already started with a phone banking script. It needs to be a more user-friendly Q&A format.
 - soliciting volunteers and perhaps using e-canvasser to keep track of progress.
- Emails from voter list:
 - Import emails from voter list into google groups with at most 500 people per group.
 - Send campaign flyers to voters through these google groups.
 - Note: We can legally use emails from the ROV voters' list, just like we can use the phone numbers and addresses from that list. However, to avoid being identified as Spam or Ads, adding them to google group is a good method. It also allows people to opt out if they want.
- Canvassing package:
 - Prepare materials about the measures and candidates for canvassers.
 - Flyers. Talking points. Q&A.
- Canvassing coordinator: recruit and coordinate volunteers.
- Fundraising: continue to fundraise in order to fund another round of mailer. Each round costs about \$10,000. Remind canvassing people and phone banking people to include fundraising in their messages.

And we need a lot of volunteers to help with each of the tasks.

We have a lot of potential supporters out there who are confused by Sand Hill's repeated lies. We just need to reach out to them. But it takes time and energy and commitment from us.

Make the lie big, make it simple, keep saying it, and eventually they will believe it.
Adolf Hitler

Do we let Cupertino to be conquered by Sand Hill through **Hitler**-style campaign?
Or, do we spend time and financial resources to fight back?

Only 5 weeks left. It's a matter of priority.

How important is it for you to protect our quality of life?

How important is it for you to protect our pocket book so that we don't pay to clean up the mess created by developers?

How important is it for you to protect the safety of our children and seniors to live in a relaxed suburban town?

If everyone can contribute a few hours a week in the next 5 weeks, we can make a difference and we can enjoy the fruit of our labor for a long long time.

But if everyone would do the very minimum and expects "other people" to protect Cupertino, there is no "other people". Cupertino is us. If we don't spend time to protect Cupertino, no one will.

Liang

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Paid for by Cupertino Residents for Sensible Zoning Action Committee, PO Box 1132, Cupertino, CA 95015, FPPC #1376003

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