

## WHAT IS SR2S

- ★ School Bike Rodeos
- ★ Citywide Family Bike Rides
- ★ Community Bike Education
- ★ Bike Education Videos
- ★ Multi-lingual Safety Materials
- ★ Walk and Bike to School Days
- ★ Suggested Routes to School
- ★ School Walk Audits
- ★ School Safety Presentations
- ★ Encouragement Events
- ★ Free Helmet Giveaways
- ★ And Much More!

## MEET OUR STAFF!

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**CUPERTINO**

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## ABOUT US

The Cupertino Safe Routes to School (SR2S) program enhances student safety by reducing traffic and improving road conditions so more students can walk, roll, and carpool to school!

Cupertino SR2S is a partnership between the City of Cupertino, Cupertino Union School District, Fremont Union High School District, Cupertino schools, and the Sheriff's Office that unites the community to solve the health and safety issues caused by excess vehicular traffic.

## HOW TO GET INVOLVED?

FOLLOW THE CHECKLIST AND DISCOVER WAYS TO BECOME A SAFE ROUTES ADVOCATE FOR YOUR SCHOOL OR COMMUNITY!



### INCREASE YOUR KNOWLEDGE

- ✔ Visit the following websites:
  - [www.saferoutespartnership.org](http://www.saferoutespartnership.org)
  - [www.cupertino.org/saferoutes](http://www.cupertino.org/saferoutes)
- ✔ Join Our Working Group
  - Email [saferoutes@cupertino.org](mailto:saferoutes@cupertino.org)
- ✔ Sign up to receive emails with SR2S program info, events, and updates ([saferoutes@cupertino.org](mailto:saferoutes@cupertino.org))

## HOW TO GET INVOLVED?



### SPREAD THE WORD

- ✔ Add information about SR2S to your website.
- ✔ Share a SR2S safety article with your school community, friends, and neighbors.
- ✔ Encourage other parents to join the SR2S Working Group.
- ✔ Print Safe Routes flyers and give them to friends and neighbors!



### GET MOVING

- ✔ Bike on the weekends to increase experience and enthusiasm!
- ✔ Organize a bike ride with your friends and family!
- ✔ Encourage your student to walk or roll to school
- ✔ Walk or bike to school with your kids!
- ✔ Walk or bike to work!



### PLAN OR ATTEND EVENTS

- ✔ Attend The City of Cupertino's Annual Fall Bike Fest.
- ✔ Join or plan your own a community bike ride with your kids.
- ✔ Schedule a bike rodeo or bike safety presentation.
- ✔ Organize monthly walk and roll days ("Walking & Roll Wednesday").
- ✔ Start a neighborhood carpool, walking carpool, or bike pool!
- ✔ Request a SR2S event at your next block party!

## HOW DOES IT WORK?

CUPERTINO SAFE ROUTES TO SCHOOL INCREASES THE SAFETY AND HEALTH OF STUDENTS THROUGH THE FOLLOWING STRATEGIES:



### Education:

Increases motorist, pedestrian, and cyclist safety education for parents and students who attend Cupertino schools.



### Encouragement:

Increases active transportation behaviors through various city-wide, district wide, and school-specific programs.



### Evaluation:

Measures and evaluates how students in Cupertino travel to and from school and uses results to shape program objectives.



### Engineering:

Adds infrastructure to improve the walkability and bike-ability of Cupertino.



### Enforcement:

Collaborates with law enforcement to ensure traffic regulations are being followed.



### Equity:

Ensures that ALL residents participate and prosper from SR2S efforts.