

JULY 2020

# SCENE

A MONTHLY PUBLICATION OF THE CITY OF CUPERTINO

#Cupertino  
Cares

Creating Community  
Connection

Weekly activities  
for all ages

**PLUS:** CITY COUNCIL'S **RESOLUTION IN SOLIDARITY** WITH THE BLACK COMMUNITY  
NEW APPLICATIONS FOR **CITY INFORMATION** | **CRIME RATES** IN CUPERTINO

CITY OF



CUPERTINO



Hello, Cupertino Community!  
It's been a while since I wrote to you directly. The Scene took a break during this pandemic to focus on COVID-19 messaging. Instead of the newsletter, you should have received coronavirus mailers in April and May outlining City actions, community resources, and important information. I hope you found these messages helpful.  
This issue, while trying to get back to some sense of a regular Scene issue, is a mixture of information we thought would be useful for you. I'll harken back to a message that I sent you early on about personal health and taking care of yourself. It could not be more relevant today and in the foreseeable future!

I hope you've been taking advantage of the good weather and getting outside in the garden and taking walks in your neighborhood. Our Parks and Recreation Department is offering online exercise classes that have been well-attended to help keep everyone active.

The City recently opened all tennis courts and the Blackberry Farm Golf Course—with the social distancing requirements in mind—to promote an active lifestyle and a little social interaction. I hope you've been able to take advantage of these offerings.

One last note: I have some great news! Cupertino will have a mobile testing site for COVID-19. Anyone who wants to get tested,



including those that do not have any symptoms, can get tested. We will announce the location and schedule in the coming weeks, so be on the lookout!

**Deborah Feng**  
City Manager

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Questions or comments about The Scene? Contact staff at [scene@cupertino.org](mailto:scene@cupertino.org).



On June 5, 2020,  
the Cupertino City Council  
unanimously approved a  
resolution to stand in solidarity  
with the Black community.

## A RESOLUTION OF THE CUPERTINO CITY COUNCIL AFFIRMING THE CITY'S COMMITMENT TO STAND IN SOLIDARITY WITH THE BLACK COMMUNITY

**WHEREAS**, our country is mourning the senseless killing of George Floyd that occurred in Minneapolis on May 25, 2020. The actions and inactions of the police officers involved were deplorable; and

**WHEREAS**, the most basic form of injustice and inequity occurs when a group of people feels their safety is placed into jeopardy by the very people entrusted with ensuring their safety; and

**WHEREAS**, police brutality and racism against the Black community has been persistent in both our past and our present. Systemic injustices, racism, and dehumanization are deeply rooted in our society; and

**WHEREAS**, it was unquestionably unfair and unacceptable when the lives of George Floyd, Ahmaud Arbery, Breonna Taylor, Freddie Gray, Walter Scott, Tamir Rice, Michael Brown, Oscar Grant, and many others were taken as a result of discrimination and inequity. These lives mattered and Black lives matter; and

**WHEREAS**, the unrest regarding racial injustice, particularly towards the Black community, has been building for decades. Thoughtless violence by our own government only serves to incite more violence; and

**WHEREAS**, Cupertino is blessed to be a multiracial community, and we decided long ago that mutual understanding and respect develops a much healthier, safer, and caring community; and

**WHEREAS**, it is important for the community as a whole to stand in solidarity with Black communities across the country.

**NOW, THEREFORE, BE IT RESOLVED** that the City Council does hereby affirm its commitment to stand in solidarity with the Black community and resolves as follows:

- The City of Cupertino condemns racial inequity in general and violence against the Black community by law enforcement in particular; and
- The City of Cupertino does not tolerate discrimination, racial injustice, or police brutality; and
- The City of Cupertino demands that Black lives matter; and
- The City of Cupertino will oppose any attempts to undermine the safety, security, and rights of members of our community and will work proactively to ensure the rights and privileges of everyone in the City—regardless of race; and

The City of Cupertino will promote safety, a sense of security, and equal protection of constitutional and human rights, leading by example through equitable treatment of all by City officials and departments; and

The City of Cupertino encourages the community to stand together through peaceful exchange and discourse to enact change and move forward towards a future with more equity and inclusion in Cupertino, California, and our country.

PASSED AND ADOPTED at a special meeting of the City Council of the City of Cupertino this 5th day of June 2020.



For more information on the City's actions regarding this topic, visit [cupertino.org/cupertinosolidarity](https://cupertino.org/cupertinosolidarity).

#Cupertino  
Cares

## Fostering Community Connection

It has never been more important to remain connected with our families, neighbors, and community as we navigate this difficult time by staying at home. To help foster positive and healthy community connections, the City has launched the #CupertinoCares initiative.

Each Friday, the City will post a fun activity for residents of all ages on its website, [cupertino.org/cupertinocares](http://cupertino.org/cupertinocares), and social media platforms. These activities will allow our community to write, draw, dance, sing, and laugh together while at home. Make sure to share your experiences by posting photos and videos to your social media accounts with the hashtag #CupertinoCares, or post in the comment sections.

July 4th is almost here and The City of Cupertino is celebrating! The City of Cupertino is putting together a free 4th of July box that will include crafts, light-up bracelets, ingredients for s'mores, and more! If you would like to request a box, please visit [cupertino.org/cupertinocares](http://cupertino.org/cupertinocares).

Stay strong, Cupertino. We will get through this together.



## Running for Cupertino City Council: 2020 Election Information

The City of Cupertino's general election will be held on Tuesday, November 3. Two seats are available on the City Council; one incumbent seat and one open seat.

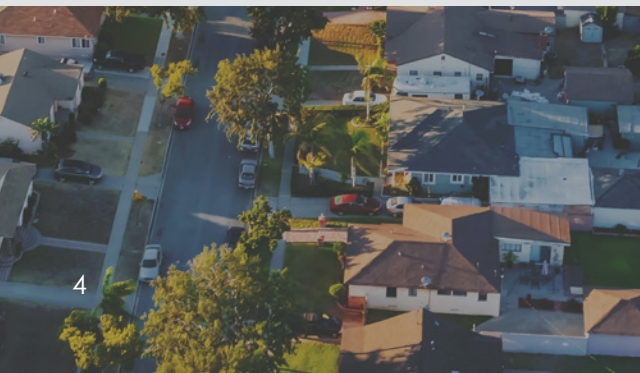
Anyone who is a registered voter within the corporate limits of Cupertino is eligible to run for City Council. In order to be a registered voter in Cupertino in Santa Clara County, you must be a U.S. citizen, 18 years of age or older, and a Cupertino resident.

The first step (after registering to vote) is to file an original Candidate Intention Statement, Form 501, with the City Clerk's Office. You must file this before raising or spending any funds for your campaign.

The second step is to open a campaign committee by filing an original Form 410 with the Secretary of State and a copy with the City Clerk. That form must be filed as soon as you either receive or spend \$2,000. These forms and the Manual 2, information for local candidates, can be found on the Fair Political Practices Commission website at [fppc.ca.gov](http://fppc.ca.gov).

The nomination period to pull papers to run for City Council will be open Monday, July 13. Please make an appointment with the City Clerk and allow for at least 45 minutes. The nomination paper must be signed by at least 20, and no more than 30, registered voters in Cupertino. The deadline to file the nomination paper and other documents is Friday, August 7. The nomination period will be extended to Wednesday, August 12 if an incumbent who is eligible to run chooses not to do so.

For more elections information, visit [cupertino.org/election](http://cupertino.org/election), call the City Clerk's Office at (408) 777-3223, or email [cityclerk@cupertino.org](mailto:cityclerk@cupertino.org).





# City of Cupertino Hires Joanne Magrini as New Director of Parks & Recreation



The City of Cupertino is pleased to announce the hiring of Joanne Magrini as the new Director of Parks and Recreation. She has started on June 1, 2020.

"We are thrilled to have Joanne join us in Cupertino," City Manager Deborah L. Feng said. "Her experience and positive energy will be a wonderful addition to our Parks and Recreation Department."

Magrini joins Cupertino after serving in a similar role for the City of San Bruno's Community Services Department. In San Bruno, Magrini oversaw the Department's five divisions, including Administration and Recreation Services, Parks Maintenance, Senior Services, San Bruno Public Library, and Buildings and Facilities. Her responsibilities included:

- Community programs and recreation activities
- Special events and event space
- Senior and library services
- Maintenance of City parks, City street trees, street medians, open space, and facilities

"I am extremely excited to join this incredible team and help carry on the excellent work being done to create a positive, healthy, connected community in Cupertino," Magrini said.

Magrini previously served in the University of San Francisco's (USF) Recreational Sports Department for over 20 years. She oversaw USF's building operations, which involved hiring and training staff, financial accounting operations, and program management.

Magrini has a Master of Arts Degree in Sports and Fitness Management from USF, and a Bachelor of Arts in Communications with a minor in Sports Management from the University of California, Santa Barbara.





# COVID-19 and Crime in Cupertino:

## Criminal Activities Drop During Shelter-in-Place Order



The Santa Clara County Sheriff's Office—West Valley Patrol Division understands the community is going through an unprecedented and challenging time. The pandemic and resulting Shelter-in-Place Order may be scary for residents. We also understand residents may be more fearful about crime during this unusual time. We'd like to assure residents that the City of Cupertino remains a safe community and our level of commitment to the community has not wavered. We take pride in utilizing new and different methods to facilitate providing an above average level of service.

Deputies who would normally work at schools as School Resource Officers have since been repurposed through the creation of an Order Enforcement Unit. These deputies are dedicated to ensuring compliance with the Shelter-In-Place Order; educating people about social distancing, providing and checking for the usage of masks, and depending on the phase, confirming only essential businesses are open, and if so, also in full compliance with the order.

While office staff are either alternating schedules or working from home, enforcement staffing has not changed, ensuring minimal impact to service levels. Deputies will still afford residents with direct response, maintaining distance where possible and utilizing protective equipment such as face coverings and sanitizers, but will also respond to residents through a phone call upon request. We do not want residents to be discouraged from requesting assistance or reporting crime.

Calls for service have experienced a dip during the Shelter-in-Place Order, which was in effect for all of April. Over the past five years, the total monthly Priority 1 calls for April ranged from three to six calls. There were four in April of this year during the Order. Meanwhile, the total number of Priority 2 calls saw a 30% decrease during the Order as compared to April of 2019, and an 11% decrease in Priority 3 calls.



| April Totals | Priority 1 Calls | Priority 2 Calls | Priority 3 Calls |
|--------------|------------------|------------------|------------------|
| 2015         | 3                | 368              | 450              |
| 2016         | 3                | 290              | 444              |
| 2017         | 5                | 382              | 444              |
| 2018         | 6                | 352              | 401              |
| 2019         | 4                | 327              | 391              |
| 2020         | 4                | 228              | 349              |

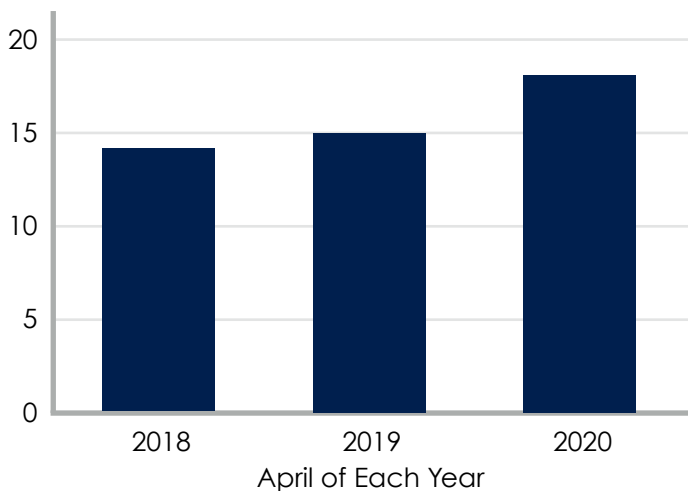
**Priority 1 Calls:** Life-or-death emergency situations, typically involving lights and sirens

**Priority 2 Calls:** Crimes against a person not considered life-threatening

**Priority 3 Calls:** Nonemergencies

Meanwhile, with more families together at home during the order, domestic disturbance calls increased slightly during the month of April this year, as compared to Aprils of years past. Robberies also saw a slight uptick as well, likely because thieves are not able to break into vehicles or steal in other ways. Thankfully, diligent deputies and investigators, who continue working investigative leads for all crimes, solved three of April's four robbery cases!

### Family Disturbance Calls



Commercial shopping centers have been closed through the Order, except essential businesses, so the pool of criminal opportunity shrunk when the number of vehicles available to break into decreased at those centers. This accounts for the dramatic drop in the number of vehicle burglaries for the month of April to only four, compared to 29 in the month of April 2019. However, an increase in commercial burglaries seems to have peaked in the month of March of this year at 16, which currently accounts for the highest single month in the last two years. Due to the increase in this particular crime, we have strategically patrolled businesses and

adjusted our daily responsibilities so as to deter and catch thieves. Our strategy appears to have worked as the City experienced nine commercial burglaries in the month of April.

Moreover, with more residents staying home, there was also a drop in the total number of residential burglaries during the Order. During the months of March and April, a total of 10 residential burglaries occurred in Cupertino compared to 20 during the same months in 2019. Crooks do not want a confrontation with their victims, and so, do not want to encounter residents who are home.

With more people staying home, and fewer cars on the roads, there were also less traffic collisions during the Order. There were only 14 traffic collisions in April of this year. That equates to a 65% decrease in accidents, as compared to the 40 collisions in April of 2019.

Despite the dip in some public safety and crime categories, West Valley Patrol is staying busy. Analysts are tracking data related to the Order and continue collaborating via email and video meetings to stay abreast of regional crime trends and suspects, including utilizing digital intelligence portals for information sharing.

Detectives also continue teaming up with other law enforcement agencies as they did before the Shelter-in-Place Order went into effect in order to share information, solve cases, and arrest criminals. Task force meetings have continued through video meetings, and detectives stay busy with investigations on prior and recent cases.

We are in the business of public safety, so our measure of success is predicated on residents feeling safe. If residents have concerns about crime or safety, we encourage a telephone call or email so that we may discuss concerns and provide information. The West Valley Patrol Division may be contacted at (408) 868-6600 or by emailing [SHF.WVAdmin@shf.sccgov.org](mailto:SHF.WVAdmin@shf.sccgov.org).

And as always, Shelter-in-Place or not, we ask that residents continue reporting any suspicious activity immediately by calling 9-1-1.

# Ready, Set, Go: Be Prepared for Wildfires

Cupertino is in a very high fire hazard severity zone, and it is vital for residents to be prepared for wildfires.

The Santa Clara County Fire Department's Ready, Set, Go program walks you through the steps you should take to ensure your home and family's safety.

## READY

- Create a three-zone defensible space by removing dead plants, grass, and weeds from your property
- Harden your home by using ember-resistant materials on your roof, windows, and deck

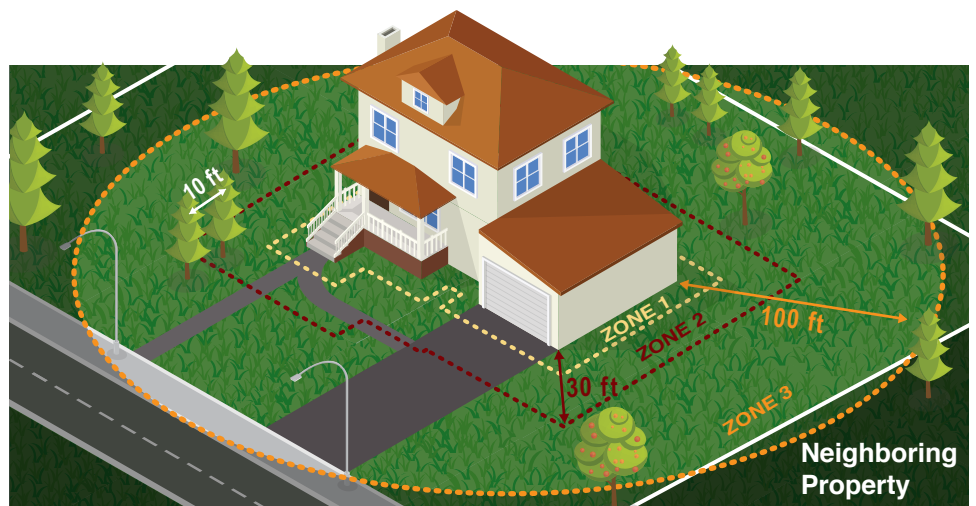
## SET

- Have a wildfire action plan for your family, including exit routes, meeting locations, and a communications plan
- Prepare an emergency kit with essential items to grab and go when needed

## GO

- Be ready, take action, and leave early for the best chance of surviving a wildfire
- If you get trapped inside your home, keep your family together and call 911 as soon as possible while keeping doors and windows closed and unlocked

View more details and instructions from the Santa Clara County Fire Department at [www.sccfd.org/rsg](http://www.sccfd.org/rsg).







## Pavement Management Program App: Learn About Your Streets

Cupertino's street network is over 138 miles in length and covers approximately 26 million square feet (8% of the total area of the City). The network is an essential asset to businesses, residents, and visitors, and is among the most valuable assets maintained by the City. A properly designed asphalt street will typically last 20 years without the need of total reconstruction. However, if some conditions change, such as heavier traffic, then reconstruction may be needed sooner. Extending the life of pavement, as opposed to the replacement of pavement, is the goal of the pavement management program. Over the last six years, substantial funding and effort have been provided to the program that had been in decline during the years of the recession. These program resources are extending the life and improving the condition of Cupertino's street network, while also saving the City millions of dollars into the future.

To support the goal of preservation, a dependable infrastructure performance measure of a pavement condition index (PCI) equal to or greater than 82 has been established. Achieving this PCI goal is important as more money is spent on preservation rather than rehabilitation, and consequently, costs to maintain the street network are lower and it is easier to maintain that PCI level.

The Pavement Management Program Application enables residents to explore the condition of their streets, learn what's involved in maintaining Cupertino's street network, and understand the benefits our Public Works Department pavement management program has brought to the City of Cupertino. View the application at [gis.cupertino.org/webmap/pci/](https://gis.cupertino.org/webmap/pci/).

## New Application Allows Easier Freedom of Information Act Requests

The City of Cupertino went live with NextRequest, the online public record request management system that streamlines Freedom of Information Act requests. NextRequest makes it easy for the Cupertino community and members of the public to make these requests by visiting the online portal. This system also helps the City Clerk's Office manage these requests. The online portal helps residents submit a new request as well as find all previous requests and responsive documents online, increasing the odds that requestors find what they're looking for without having to submit a new request. Key features include status tracking, department routing, multiple notifications to the requestor, and analytics for City staff and management to chart efficiencies. This application aligns with the Open Government and Transparency Initiative for the City of Cupertino. For more information, visit [cityofcupertinoca.nextrequest.com](http://cityofcupertinoca.nextrequest.com).



June 15 -  
August 16



CITY OF  
CUPERTINO

# SUMMER CAMPS

Robotics

LEGO

Origami

Tennis

STEM

Art

Leadership

Techno

Day Camps

Sports

Game Design Soccer

Game Design

Engineering

[cupertino.org/camps](http://cupertino.org/camps)

Camp Cupertino

Technology

Dance

Cooking

Swimming

Engineering

Leadership

MUSIC

Math

All Day Camps

S



## City of Cupertino Summer Camps

Have your children been stuck inside with you for the past few months? Do they need a break from mom and dad? The City of Cupertino has reopened summer camps!

Check out the summer camp offerings from the Parks and Recreation Department at [cupertino.org/camps](http://cupertino.org/camps). There is a camp for every child's interest.

## OPEN FACILITIES

### Mary Avenue Dog Park and Jollyman DOLA

Mary Avenue Dog Park and the Jollyman DOLA has reopened. Users must follow the latest limitations to the Santa Clara County Shelter-in-Place order.



### Blackberry Farm Golf Course

Blackberry Farm Golf Course has reopened. Daily tee times are between 7:00 a.m. and 6:30 p.m. Blackberry Farm Golf Course is following guidance from the State of California and County of Santa Clara regarding reopening procedures and requirements.

**Book a Tee Time:** Tee times can be reserved any time online at [blackberryfarmgolfcourse.com](http://blackberryfarmgolfcourse.com) or during business hours by phone (408) 253-9200.



### Cupertino Park Tennis Courts

The tennis courts at these parks are open:

- Memorial Park
- Monta Vista Community Center
- Varian Park

### Sports Center Tennis Courts

The tennis courts at the Cupertino Sports Center have reopened for Sports Center members. Sports Center court hours will be Monday through Sunday from 8:00 a.m. – 8:00 p.m. The Cupertino Sports Center is following the guidance from the State of California and County of Santa Clara regarding reopening procedures and requirements.



**Reserve a Court:** Court reservations can be made during business hours by calling the Cupertino Sports Center (408) 777-3160.

Read all the regulations for use of these facilities at [cupertino.org/recreation](http://cupertino.org/recreation).



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## City Directory

### City of Cupertino

| Department               | Phone / Email                                  |
|--------------------------|--|
| Building Department..... | (408) 777-3228<br>Building@Cupertino.org       |
| Business License .....   | (408) 777-3221<br>BL@Cupertino.org             |
| City Clerk.....          | (408) 777-3223<br>CityClerk@Cupertino.org      |
| City Manager .....       | (408) 777-3212<br>Manager@Cupertino.org        |
| Code Enforcement .....   | (408) 777-3182<br>Code@Cupertino.org           |
| Planning Department..... | (408) 777-3308<br>Planning@Cupertino.org       |
| Recreation .....         | (408) 777-3120<br>Recreation@Cupertino.org     |
| Senior Center.....       | (408) 777-3150<br>SeniorCntr@Cupertino.org     |
| Sports Center .....      | (408) 777-3160<br>Recreation@Cupertino.org     |
| Street Light Maint. .... | (408) 777-3175<br>StreetDivision@Cupertino.org |
| Street Sweeping .....    | (408) 777-3175<br>Public_Works@Cupertino.org   |
| Tree Maint. ....         | (408) 777-3134<br>Public_Works@Cupertino.org   |

### Other Organizations

| Organization                                   | Phone Number   |
|--|----------------|
| Animal Control .....                           | (408) 794-7297 |
| California Water Service.....                  | (650) 917-0152 |
| Chamber of Commerce .....                      | (408) 252-7054 |
| Comcast .....                                  | (800) 945-2288 |
| Cupertino Library.....                         | (408) 446-1667 |
| Cupertino Union School District .....          | (408) 252-3000 |
| Fremont Union High School District .....       | (408) 522-2200 |
| Hazardous Waste Drop-off.....                  | (408) 299-7300 |
| PG&E.....                                      | (800) 743-5000 |
| Project Sentinel (Landlord/Tenant Issues)..... | (408) 720-9888 |
| Recology (Garbage & Recycling) .....           | (408) 725-4020 |
| San Jose Water Company .....                   | (408) 279-7900 |
| Santa Clara Registrar of Voters.....           | (408) 299-6863 |
| VTA (Transportation Authority) .....           | (408) 321-3300 |
| Vector Control, Santa Clara County .....       | (408) 918-4770 |

### First Responders

|  |  |
|--|--|
| Emergency Calls.....                     | 911 or (408) 299-3233<br>(Police, Fire, Medical) |
| Santa Clara County Sheriff's Office..... | (408) 299-2311<br>(Non-Emergency)                |
| Santa Clara County Fire Department ..... | (408) 378-4010<br>(Non-Emergency)                |

Need to report an issue or have a City-related question?  
Visit: [cupertino.org/cupertino311](http://cupertino.org/cupertino311) or call (408) 777-3200.



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