

# Safe Routes to School

Working Group

November 8, 2023

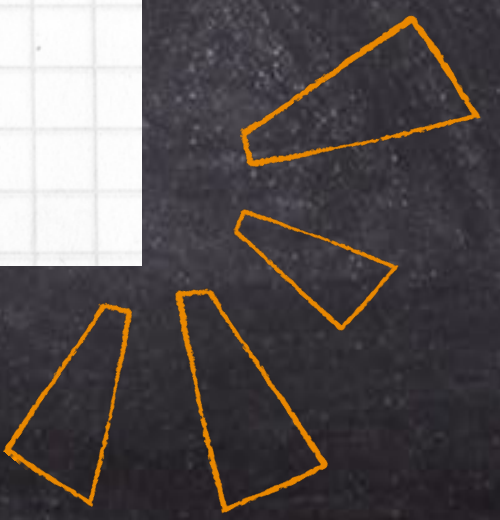


CUPERTINO



# Our Mission

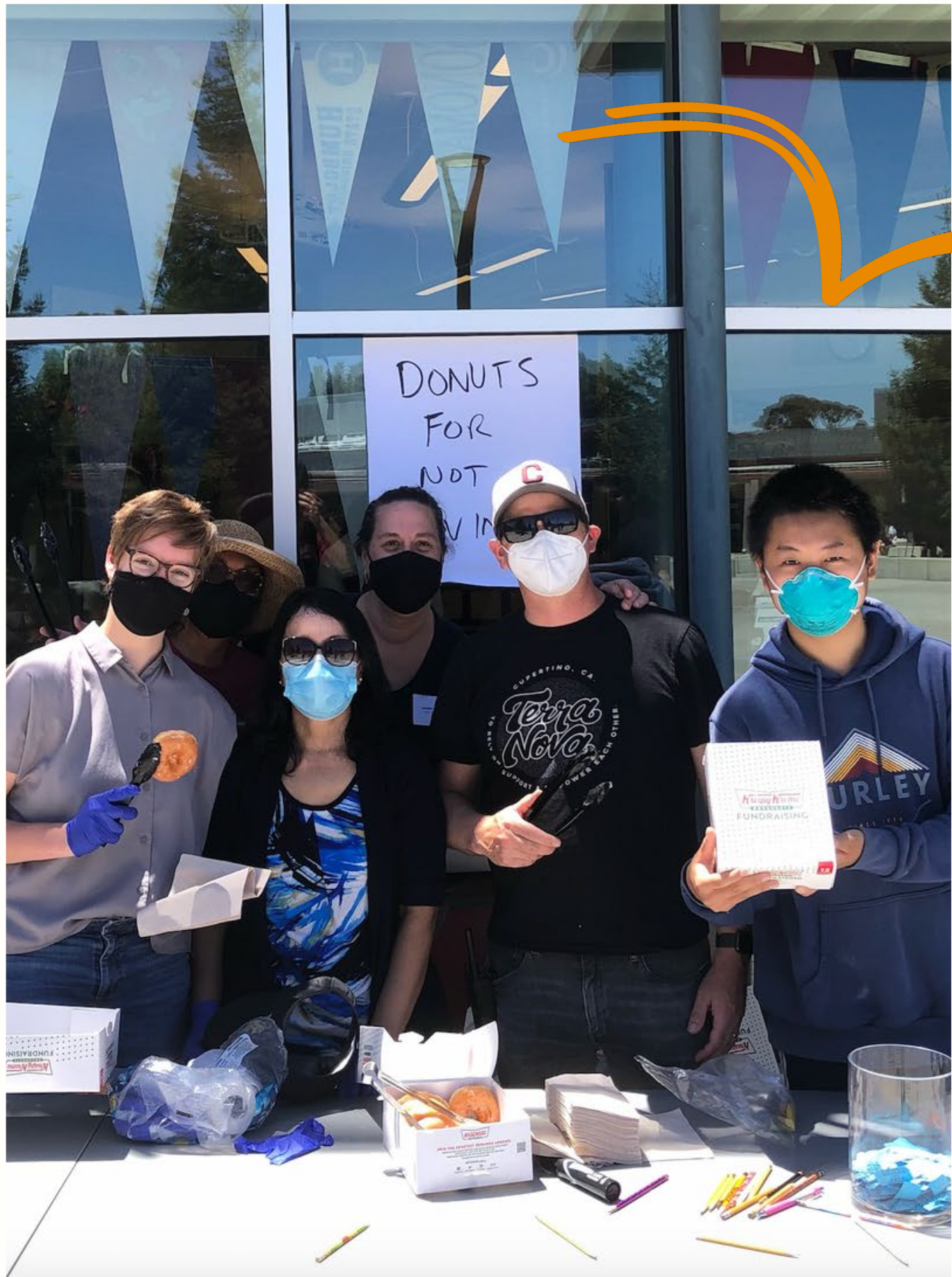
Create a safer environment for students and families in Cupertino to travel to and from school actively.

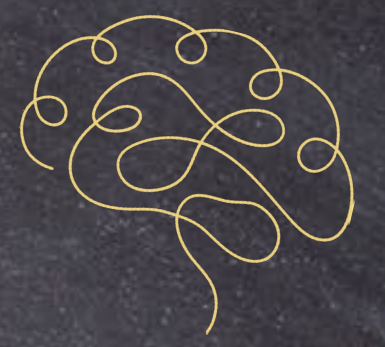
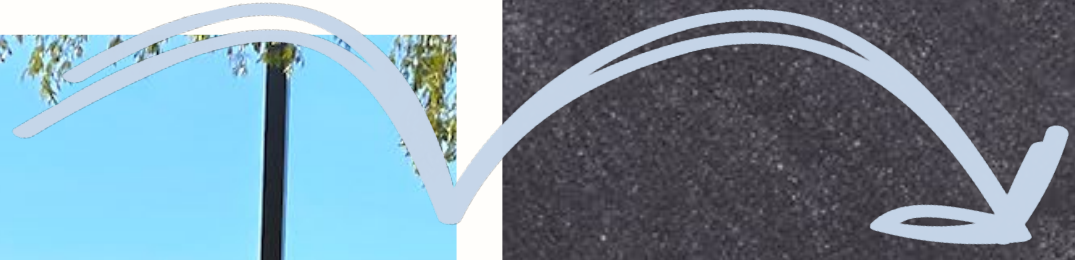


# Introduce Yourself

Q: Best method to convey information to students?

If on Zoom, please rename yourself with your name and school/organization





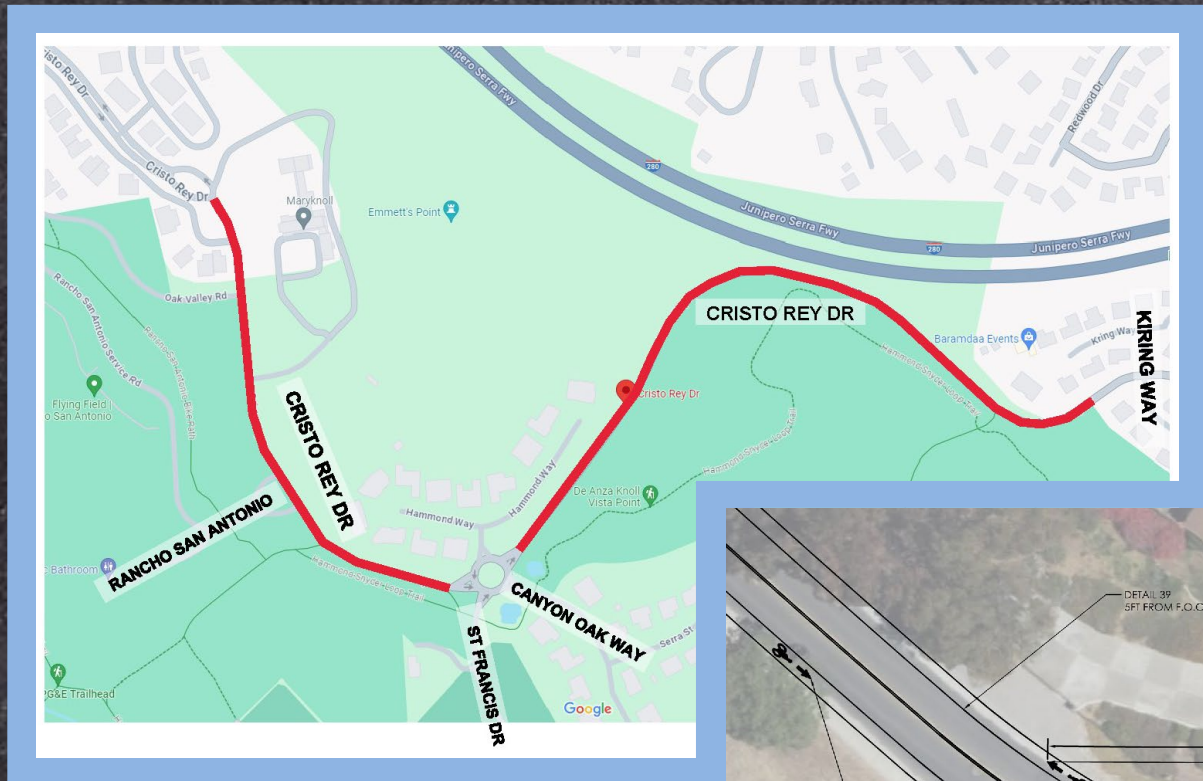
Thoughts?  
Questions?

Ideas for future  
agendas?

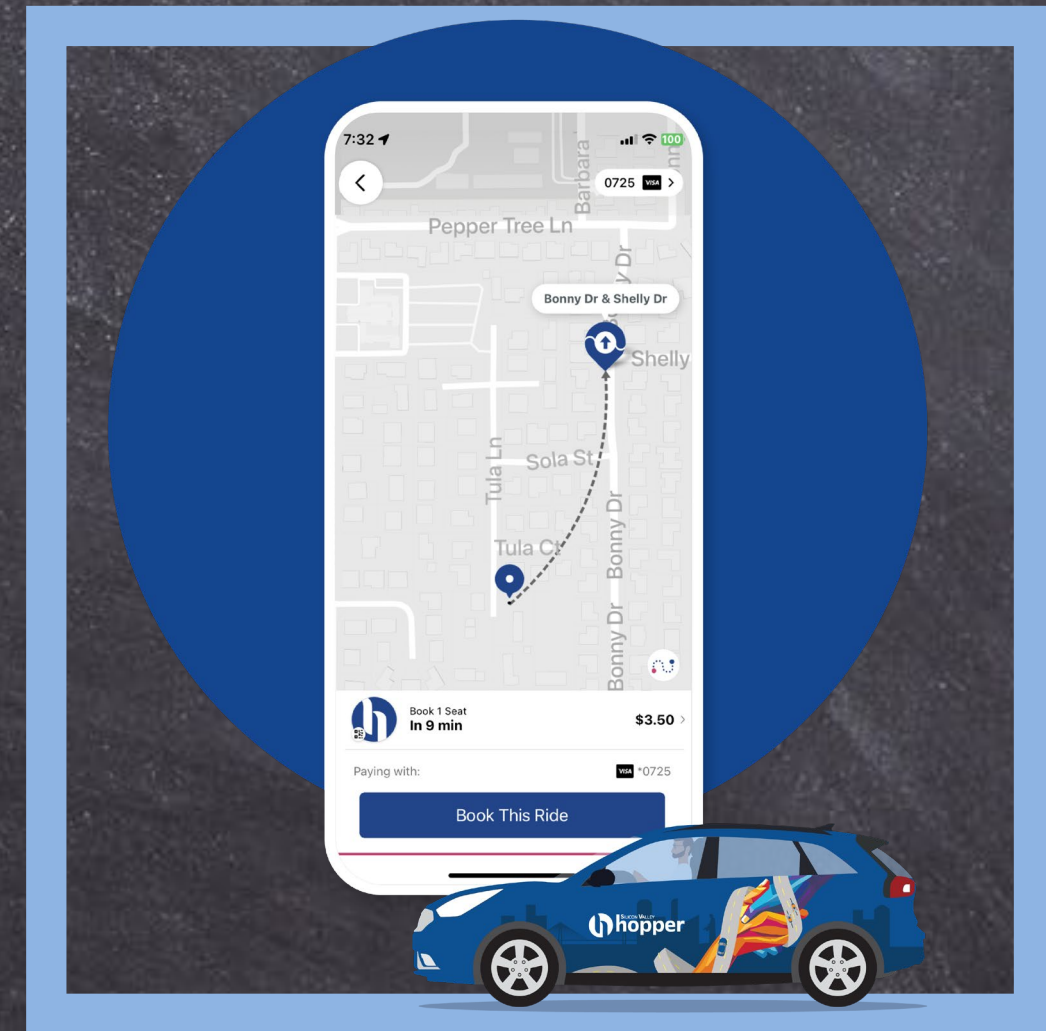
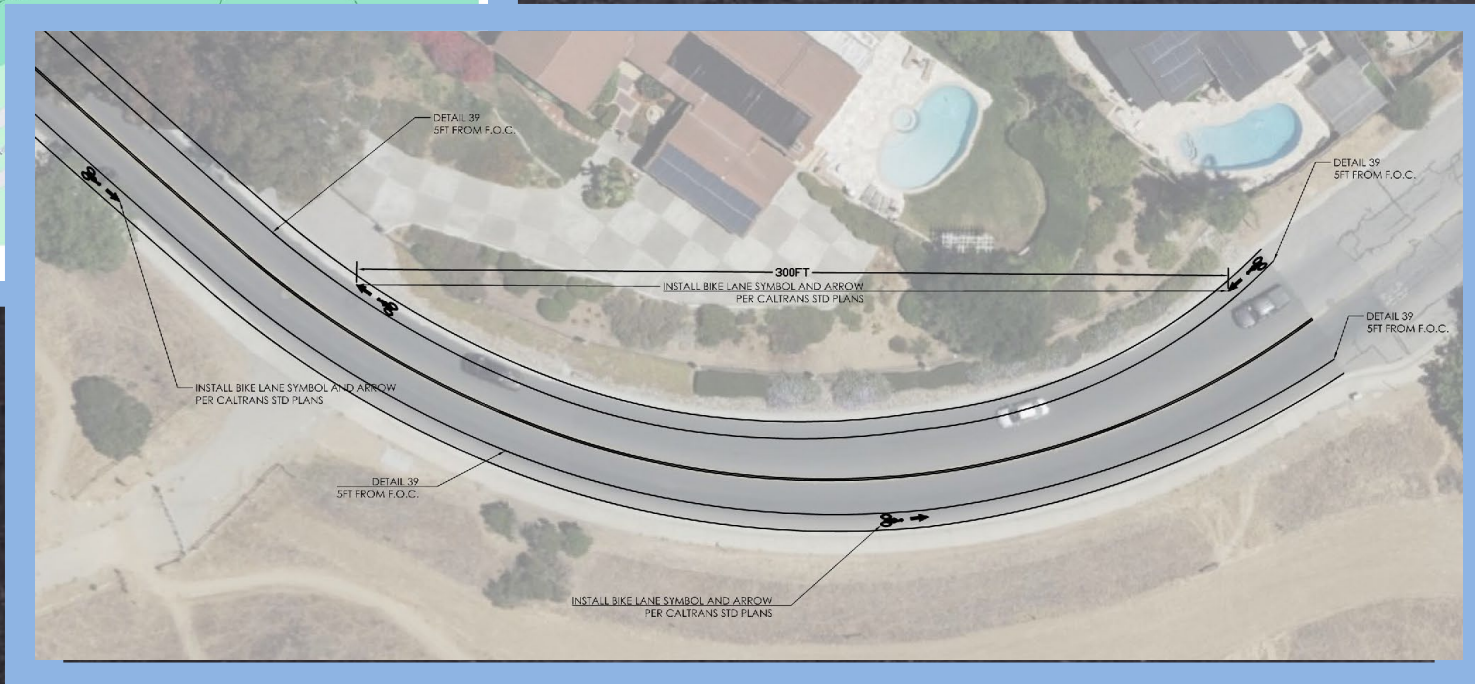


# FAQ

# from the front lines



Cristo Rey Drive  
Bike Lane Installation  
Late November



SV Hopper Expansion November 20  
Presentation November 17, 7pm  
at Bicycle Pedestrian Commission

With David Stillman, City of Cupertino Transportation Manager

# Presentation: Biking Buds



**BikingBuds**

Stay Safe. Stay Connected.

**Saahil Sukhija**

**Monta Vista High School Student**



# Presentation: Spring Parent Survey Results



## **Survey Participants Included Parents from:**

- Cupertino Union School District
- Fremont Union High School District

**By Birgit Werner**

**City of Cupertino Safe Routes to School Coordinator**



# SR2S updates: Encouragement

## Ruby Bridges Walk to School Day

Tuesday, November 14



AAA Grants Available:

<https://schoolsafety.calstate.aaa.com/ruby-bridges-walk-to-school-day/>





# SR2S updates: Engagement

## Mineta Transportation Institute Contests



The poster features the SJSU San José State University logo and the MTI Mineta Transportation Institute logo. It includes an illustration of a safe street scene with a car, a bus, a bicycle, a pedestrian, and a person on a scooter. The text promotes the #VISIONZERO2030 challenge, stating that thousands of lives are lost each year from road collisions and that the goal is to have no injuries, collisions, or lives lost by 2030. It encourages students to take action and make roads safer for everyone. The contest details include that six winners will be selected (three from grades 1-3 and three from grades 4-6), with prizes of \$150, \$100, and \$50 gift cards for first, second, and third place respectively. The submission deadline is December 8, 2023, at 11:59 PM (PT). The website transweb.sjsu.edu is provided for more details.

**SJSU** SAN JOSÉ STATE UNIVERSITY

**MTI** MINETA TRANSPORTATION INSTITUTE

**MTI Elementary Poster Contest**

**#VISIONZERO2030**

**DID YOU KNOW THOUSANDS OF LIVES ARE LOST EACH YEAR FROM ROAD COLLISIONS?**

Vision Zero is a mission to make our streets as safe as possible. Its goal is, by 2030, no injuries, no collisions, no lives lost—zip-nada-zero! How can one student, one school, one city take action? How can we keep pedestrians and all road users safe? Together, we'll shift gears from cars to safer alternatives like bicycles, buses, light rail, and trains and learn ways to protect vulnerable road users, including pedestrians.

**STARTING WITH THE RIDE TO SCHOOL, CAN YOU RISE TO THE #VISIONZERO2030 CHALLENGE AND MAKE ROADS SAFER FOR EVERYONE?**

**Six winners will be selected:**  
**Three from grades 1-3 and three from grades 4-6.**

**1**  
**\$150 gift card**

**2**  
**\$100 gift card**

**3**  
**\$50 gift card**

**DETAILS & SUBMISSION:**  
<https://tinyurl.com/mti-poster-contest>  
**Submit by December 8, 2023 at 11:59PM (PT)**

transweb.sjsu.edu

Grades 1-6

Due: December 8



# SR2S updates:

# Engagement

## Mineta Transportation Essay Contest Grades 6-12

Due: January



**SJSU** SAN JOSÉ STATE UNIVERSITY

**MTI** MINETA TRANSPORTATION INSTITUTE

**MTI Essay Contest (Grades 6-12)**  
**#VISIONZERO2030**

The Mineta Transportation Institute Essay Contest invites students, grades 6-12, to propose and explore a solution to a problem centered around the 2023 theme of #VisionZero2030.

More than **43,000** people die on roads in the U.S. each year and **millions** more are injured. Conventional viewpoints have held that road collisions are an inevitable consequence of modern roads. However, armed with the right strategies, we can stop this trend and bring these grim statistics down to zero. This is #**VisionZero2030**—a commitment to eradicating traffic-related fatalities and injuries by the year 2030.

Secretary of Transportation Pete Buttigieg called the number of traffic deaths a **national crisis**. Last year, the Biden Administration awarded \$5 billion to the **Safe Streets & Roads for All** to promote safety for all road users, particularly vulnerable pedestrians and bicyclists. Despite these efforts, the heartrending reality persists—on average, four lives are lost every hour, every day, across the nation due to traffic collisions. The clock is ticking, and the time for action is now.

**Two winners will be selected: one from grades 6-9 and one from grades 10-12**

**\$500**  
Grades 6-9

**\$1000**  
Grades 10-12

Details & Submission: <https://transweb.sjsu.edu/Essay-Contest>  
Submit by January 29, 2024 at 11:59PM PT

Questions? Contact Alverina Weinardy at [alverina.weinardy@sjsu.edu](mailto:alverina.weinardy@sjsu.edu)

[transweb.sjsu.edu](https://transweb.sjsu.edu)



SR2S updates:

Engagement



Summer Library Reading  
Challenges -  
SRTS Badge



# SR2S updates: Evaluation



**Fall Student  
Travel Tallies:**  
Week of  
October 23



# Upcoming Events

## **SR2S Working Group Meeting (Hybrid)**

Wednesday, January 10, 4:00 p.m.

Wednesday, February 14, 4:00 p.m.

**Cupertino City Hall, Conference Room C or Zoom**

Topic: Bike Repair/Maintenance/Drive

Topic: Student Travel Tally Results: Fall 2023

## **BPC Meetings (In Person)**

Wednesday, November 15, 7:00 p.m.

Wednesday, December 20, 7:00 p.m.

Wednesday, January 17, 7:00 p.m.

**Cupertino City Hall, Conference Room C**

**Topic:** SV Hopper Community Shuttle Expansion

**Topic:** TBD

**Topic:** Homestead Road Corridor Study

## **Stevens Creek Boulevard Corridor Vision Study Community Advisory Group Meeting #2 (In-Person)**

Thursday, December 7, 5:00-6:30 PM

Santa Clara Central Park Library

2635 Homestead Rd, Santa Clara, CA

## **Ruby Bridges Walk to School Day**

Tuesday, November 14





# Next WG Meeting: January 10

Tentative Topic: Bike Repair Options!



# Contact Information

**For Safe Routes** issues,  
comments, questions and  
scheduling:



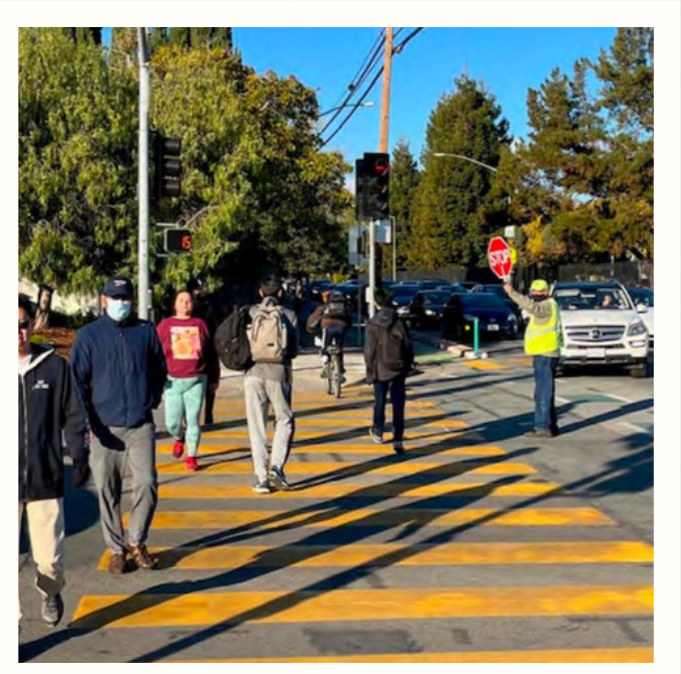
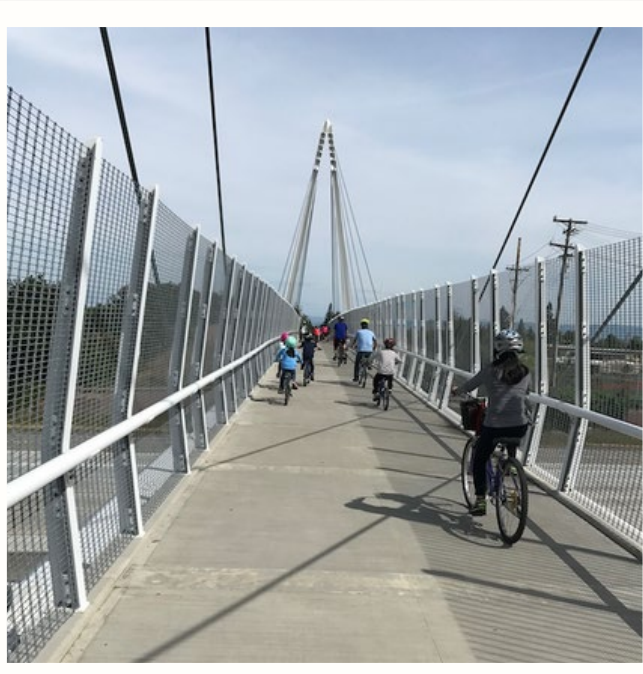
[saferoutes@cupertino.org](mailto:saferoutes@cupertino.org)



**For city issues**, such as  
potholes, sidewalk  
obstructions, etc:



[cupertino.org/cupertino311](http://cupertino.org/cupertino311)



THANK YOU



Working Group



# Add interest with these

1 5

2 6

3 7

4 8



# Rings for highlighting



Smaller words (<7  
letters)



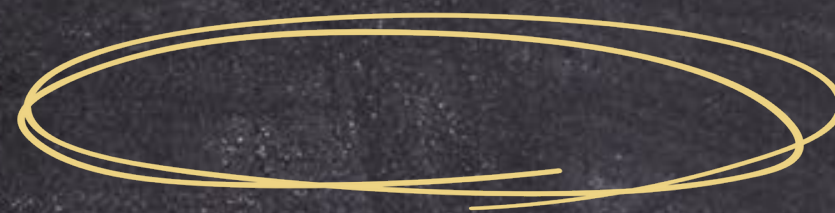
Medium words (8-10  
letters)



Medium words (8-10  
letters)



Large words (10+  
letters)



Large words (10+  
letters)