

CITY OF CUPERTINO

NOTICE OF ELECTION AND MEASURES TO BE VOTED ON

NOTICE IS HEREBY given that a general municipal election will be held in the City of Cupertino on Tuesday, November 8, 2011 to vote on the following measures. The polls will be open between 7 a.m. and 8 p.m.

MEASURE ___ - Cupertino Transient Occupancy Tax Measure

“To maintain and protect general city services, including library services, neighborhood police patrols, rapid 9-1-1 emergency response times, city street maintenance, current levels of police officers and school traffic safety and crossing guards, shall the City of Cupertino increase the existing transient occupancy tax paid by hotel guests from 10% to 12% with proceeds placed in the City's General Fund for local use, requiring annual audits and public expenditure review?”

NOTICE IS ALSO GIVEN that arguments for or against said measures may be submitted to the Cupertino City Clerk no later than 5:00 p.m. on Tuesday, July 5, 2011. No arguments shall exceed 300 words in length. No more than five signatures shall appear with any argument submitted. Printed arguments submitted shall be titled either “Argument in Favor of Measure ___” or “Argument Against Measure ___.” Words used in the title shall not be counted when determining the length of any argument.

The City Clerk will select an argument for and an argument against each measure to be printed and distributed with each sample ballot. The City Clerk will send a copy of the selected argument in favor of each measure to the authors of the argument against, and a copy of the selected argument against each measure to the authors of the argument in favor. The authors may prepare and submit rebuttal arguments not exceeding 250 words. The rebuttal arguments must be filed with the City Clerk not later than 5:00 p.m. on Friday, July 15, 2011.

In accordance with Section 9600 of the California Elections Code, all arguments and rebuttals concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the

argument: The undersigned proponent(s) or author(s) of the (primary/rebuttal) argument (in favor of/against) ballot measure (name or number) at the municipal election for the City of Cupertino to be held on November 8, 2011, hereby state that such argument is true and correct to the best of (his/her/their) knowledge and belief.

Contact the City Clerk at (408) 777-3217 to obtain forms to assist in the preparation of the arguments and rebuttals.

Dated June 22, 2011

/KIMBERLY SMITH/
City of Cupertino
City Elections Official

Publish in the Cupertino Courier July 1, 2011
Publish in the Mercury News June 25, 2011
Publish in other language newspapers June 24, 2011

Send bills to:

*City of Cupertino
City Clerk
10300 Torre Avenue
Cupertino, CA 95014-3255*